



Dear Respected Vendor:

Carter Caves State Park, located in Olive Hill, KY, is a 2,000 acre gem loaded with activities for all outdoor enthusiasts. Established as a state park in 1946, it boasts over 20 caverns, extensive hiking/backpacking trails, a 45-acre lake, unique geological features, dedicated rock climbing/rappelling areas, golfing and endless natural beauty at every turn!

The Friends of Carter Caves was organized in 2008 and is dedicated to helping advance the goals of Carter Caves State Park. We rely solely on donations with our largest fundraising influx resulting from the annual WAW auction event.

What is this “**WAW**”, you ask?? Started in 2010, **Winter Adventure Weekend (WAW)** is an annual event packed with an impressive lineup of workshops and activities. This weekend focuses on outdoor activities and some walking type cave tours. We are now pushing into our 7th year of this event and it has grown considerably. The number of activity offerings really boosted over the years and we are proudly offering over 150 different trips throughout the weekend. **The event draws participants from 10 different states and all walks of life.** Families, Couples, Groups and Friends come out to this event and get a taste of varied outdoor activities. It inspires many people to get started into activities including hiking, wild caving, paddling, rappelling, rock climbing, zip-lining, bird watching, survival skills, archaeology, caving, backpacking, geocaching, horseback riding to name a few.

We are reaching out to request your help through a merchandise item donation to be placed in our auction. Each donated item can certainly have your business logo/card attached to it. Any item in excess of \$100 value, can have your logo (black & white) printed on our auction flyers and included on our WAW website. Items valued over \$300 could also submit a brief “commercial/write up” about your business that we would read aloud at the auction event. Anything valued over \$500 will receive one WAW event registration! Come check out this awesome event for yourself!

As our society becomes more and more addicted to technology, we have to work extra hard to expose them to the outdoors. Please.....share our passion and help us spread the “outdoors fever” to others! Any donation you can make would be GREATLY appreciated and a donation receipt can be provided, upon request.

Thank you in advance for your consideration.

Happy Holidays!

Regards,

Kelly Niceley

WAW Auction Coordinator

Friends of Carter Caves

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